

Our History, Your Home



Eastbrook
UNIVERSITY

“Always More Home For The Money.”

As a home building company, we find it a joy and privilege to craft your home from scratch, designing a beautiful space that will hold countless memories for years to come. Get to know us better by reading our Eastbrook Story below.

THE BEGINNING: Eastbrook Homes started in 1967, building new homes in the West Michigan community. Through the creative leadership of John Bouma and now Mick McGraw, the company grew throughout West Michigan and the Lakeshore. Weathering the challenges of the recession, Eastbrook Homes came out of 2010 with more communities in new locations, a growth that was impressive considering the considerable obstacles of that time.

NOW: From our rich past of building experience of over 50 years, Eastbrook Homes has grown into one of Michigan's leading home builders with over 40 communities in the Grand Rapids and Lakeshore regions of West Michigan, Central Michigan's Greater Lansing area, and Auburn, Alabama. When you choose Eastbrook, you'll gain these advantages and more:



Creativity: Design your Eastbrook Home in our stunning 4,000 sq. ft. Home Creation Studio! When you build with us, you will work closely with one of our talented interior designers to produce a home that shows off your personal style.

Responsibility: Build your energy-efficient home! Our homes are built with materials and appliances that conserve resources, save money and increase the value of your home.

Community: Thrive in a dream community by choosing to build or buy with Eastbrook! Each community is designed to convey a sense of peace and belonging, through gorgeous trees, natural features, amenities and more. Additionally, your home will be uniquely set in a community as we value a diverse array of home plans and elevations.

Authenticity: Experience the passion and heart behind Eastbrook Homes. We truly seek to build every home as if it were our own, a standard that drives everything we do. You become part of a greater Eastbrook family, connected by an important thread: the place you call home.

The Vision:

As the world continues to change, one thing stays the same: home. We want to continually provide innovative and quality homes in communities that evolve and grow into vibrant neighborhoods. This is our vision and hope for the housing future of West Michigan, Greater Lansing, and Auburn, AL.



“Eastbrook Homes was so easy to work with and handled things very professionally. They know their product and I would not hesitate to recommend them. We were kept updated and informed and they have been a pleasure to work with.”

—Pamela L, Eastbrook Homeowner



Eastbrook**HOMES**

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